
GEORGIA COUNCIL ON ECONOMIC EDUCATION

2023
ANNUAL
REPORT



WWW.GCEE.ORG

Our Mission

To help K-12 teachers teach economics and personal finance in the public and independent schools of Georgia.



Our Vision

Students leaving school prepared for their economic roles as

- productive workers
- informed consumers and savers
- involved citizens
- lifelong decision makers in a globally interdependent world

Our Team

Serving Teachers and Students Throughout Georgia



MIKE RAYMER
EXECUTIVE DIRECTOR



DR. CHRIS CANNON
ASSOCIATE DIRECTOR

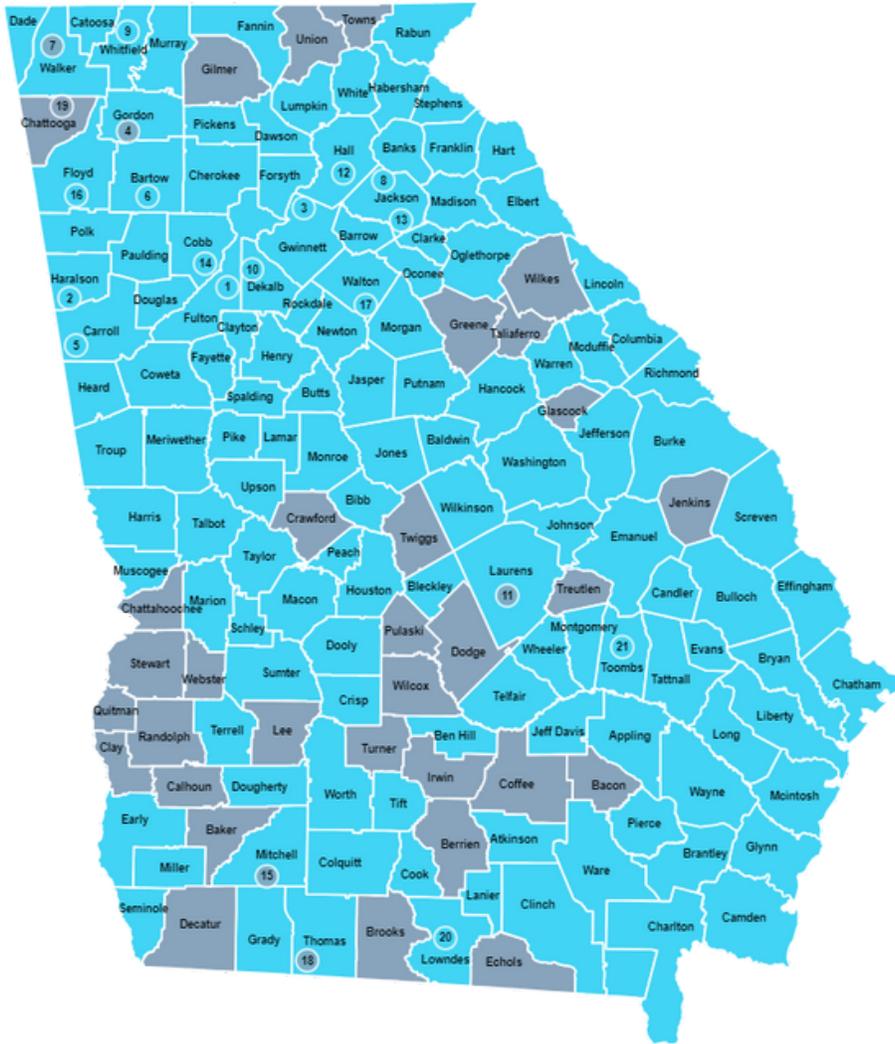


ANGIE BATTLE
PROGRAM MANAGER



MELISSA HEGARTY
SMG COORDINATOR

Public School Systems Served



143 of 181

Blue = Teachers and students from county and city systems served by GCEE in 2023

By the Numbers

3,721

Teachers Served

177

Workshops Delivered

25,041

**Stock Market
Game Participants**

14,500+

**Miles Driven to Serve
Teachers & Students**

Student Competitions

Recognizing Student Excellence

The Georgia Council conducts numerous student competitions throughout the year to give students opportunities to showcase their economic and personal finance knowledge.



A competition that asks high school students to demonstrate their knowledge of financial literacy. 2023 winners:

Salem High (Rockdale County)
Access Zone Champions

Dunwoody High School (DeKalb County)
Georgia Champions



A quiz bowl style competition for high school students covering all areas of economics. 2023 winners:

The Walker School (Marietta)
David Ricardo Champions

Gwinnett School of Math, Science, and
Technology (Gwinnett County)
Adam Smith Champions



A competition in which 4th and 5th grade students compete in three rounds: productivity, economics assessment, and entrepreneurship. 2023 winners:

Metro Atlanta Competitions:

The Lovett School (Atlanta)

4th Grade Winner

Vanderlyn Elementary (DeKalb County)

5th Grade Winner

South Georgia Competition:

Kings Chapel Elementary (Houston County)

4th Grade Winner

Kings Chapel Elementary (Houston County)

5th Grade Winner



A 10-week competition in which students invest a hypothetical \$100,000. 2023 winners:

Woodville-Tompkins High (Savannah/Chatham)
Spring Winning Portfolio of \$248,4950

Woodville-Tompkins High (Savannah/Chatham)
Fall Winning Portfolio of \$202,455

Georgia Economics Teacher of the Year



Tammy Howard
West Laurens High
Laurens County

Tammy Howard wants her students to succeed in school and in life. In fact, it's why she became a teacher.

Howard began her career as a social worker, mainly working with those who were on public assistance. She noticed that a common thread with many of her clients was that they didn't have a high school diploma. And one of the reasons for that, she observed, was that many couldn't pass the graduation tests in Social Studies and Science.

She wanted to help. So, she decided to become a teacher, hoping she could help increase the number of people who could pass the test and earn their diplomas. After acquiring her teacher's certification, she began teaching social studies subjects – all with the goal of making it more interesting and exciting.

Her students passed the graduation test, and she said that “kept her hooked” on teaching.

In 2021, she came to West Laurens High School and began teaching economics. As she did with history, Howard found ways to make economics and personal finance not only exciting, but relevant.

She uses real world examples to teach them about economic decision making, inflation, and governmental policy. She asks students to draw a self-portrait and list 10 goals they'd like to achieve in the future. Finding ways to achieve those goals becomes the structure for many of the weekly “Personal Finance Friday” projects they do – from developing a budget, to learning what is needed to get into college or a trade profession (and pay for it), and learning about ways to save and invest.

“By making economics relevant to my students, they can see it all around them,” Howard says. “Economic decisions tie into everything. I want to make sure they have a fundamental understanding so they can succeed in life.”

Program of Excellence



Rockdale County Public Schools

When Virnilisa Printup was a classroom teacher back in 2002, she attended a GCEE workshop, and immediately saw the value of learning creative and effective ways to teach economics. So when Printup became Rockdale County's Social Studies Coordinator in 2014, she made sure the system's teachers had access to GCEE workshops and that economic and personal financial literacy education are top priorities.

"We are honoring Rockdale County School District with our Program of Excellence because of their consistent and abundant support of our mission to help Georgia's K-12 teachers teach the economics standards," says Angie Battle, GCEE Program Manager. "For example, Virnilisa facilitated 100% participation of Rockdale's elementary schools in our in-school professional development."

Printup says as a result of participating in GCEE workshops, Rockdale County Public Schools' teachers have improved content knowledge across all K-12 grades, and teachers have gained confidence in teaching economics and personal finance. That is especially true for new teachers.

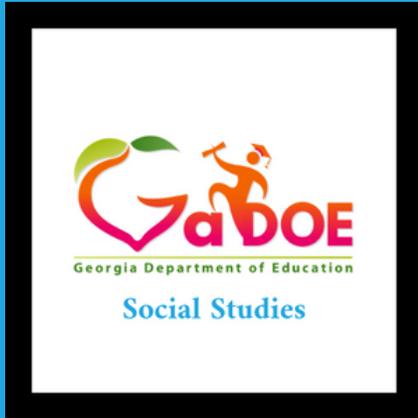
She adds that with the help of GCEE's AP Macroeconomics workshops, the system has seen an increase in AP Macroeconomics scores over the years.

"In fact, one of the teachers, who teaches the largest number of our AP courses, and who has attended GCEE's workshops, boasts that his AP scores are consistently above the national average," states Printup.

In 2023, a team from Salem High School won the Personal Finance Challenge Access Zone Division and advanced to the national competition.

"Economics is everywhere," Printup says. "In Rockdale County Public Schools, we are always looking for ways to make learning relevant for our students and teachers. With the skills they gain by attending GCEE workshops and using GCEE resources, our teachers are able to provide opportunities for students to make informed decisions in their everyday lives."

VanLandingham Commitment to Education Award



Georgia DOE Social Studies

GCEE is proud to be honoring the Social Studies Department of the Georgia Department of Education (GaDOE SS), a longtime supporter of the Georgia Council, with its 2024 William J. VanLandingham Commitment to Education Award.

The department creates resources for each grade level and course that are innovative, standard-specific, and accessible to all learners. They also provide dozens of in-person and virtual workshops every year on a variety of topics, including personal finance and economics. Professional learning is available to all social studies educators at no financial cost.

“Our goal is to build capacity to support best practices in social studies inquiry for grades PK-12 and to help educators ensure that their social studies instruction is engaging, relevant, and aligned to the standards,” says GaDOE SS.

GaDOE SS also cultivates partnerships with statewide organizations to help communicate opportunities and resources available to Georgia students and teachers.

GCEE is one of those partners.

“The folks at the Social Studies Department always include us in planning for economics-related material,” says Chris Cannon, GCEE’s Associate Director. “This ranges from asking us specifically to participate in things to asking for and prioritizing our teacher recommendations. They also promote our programs and workshops through their significant social media presence.”

For GaDOE SS, this collaboration is important to their success.

“Our desire is to provide support and resources to the teachers and leaders we serve,” says GaDOE SS. “Collaboration helps us broaden our reach and provide consistent messaging, ensuring Georgia teachers have robust, content-specific support.”

Partnering Organizations

The College Board

Consulate General of Canada in Atlanta

Council for Economic Education

Econiful

Federal Reserve Bank of Atlanta

Finra Investor Education Foundation

Foundation for Economic Education

Foundation for Teaching Economics

Georgia Council for the Social Studies

Georgia Department of Education

Georgia Humanities

Georgia-Pacific

Georgia Public Broadcasting

Georgia Securities Association

Georgia State University

Global Economic Education Alliance

Japan-America Society of Georgia

Library of Congress

National Assoc. of Economic Educators

Regional Educational Service Agencies

SIFMA Foundation

Transatlantic Outreach Program

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Statement of Assets and Net Assets

| Assets | 2023 | 2022 |
|----------------------------------|-------------|-------------|
| Cash and Cash Equivalents | \$2,163,193 | \$2,009,982 |
| Investments Held | | |
| General Endowment Fund | \$4,362,072 | \$3,778,522 |
| James D. Compton Endowment Fund | \$115,502 | \$112,087 |
| | \$6,640,767 | \$5,900,591 |
| Net Assets | | |
| Without Donor Restrictions | | |
| Undesignated | \$313,490 | \$308,887 |
| Board Designated | \$4,337,072 | \$3,753,522 |
| Total Without Donor Restrictions | \$4,650,562 | \$4,062,409 |
| With Donor Restrictions | \$1,990,205 | \$1,838,182 |
| Total | \$6,640,767 | \$5,900,591 |

GCEE is the beneficial owner, but not the legal owner, of the GCEE Fund, which had a market value of \$1,853,492 as of 12/31/23, \$599 as of 12/31/23. The fund is owned by the Community Foundation of Greater Atlanta, Inc. and, accordingly, is not included GCEE's statement of assets and balances.

Contributors

\$100,000 or More

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UPS Foundation
The Robert W. Woodruff Foundation

\$50,000 to \$99,999

Community Foundation of Greater Atlanta
Georgia Securities Association
Library of Congress

\$25,000 to \$49,999

Capital Group
FINRA
Georgia-Pacific
Georgia Power Foundation
The Green-Sawtell Foundation
Calvin K. Kazanjian Economics Fund
Regions Foundation
Scott Satterwhite

\$10,000 to \$24,999

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Primerica Foundation
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\$5,000 to \$9,999

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