Annual Meeting
May 14, 2018

Helping teachers teach economics since 1972.
# Georgia Council on Economic Education

## Annual Meeting

May 14, 2018

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Georgia Council on Economic Education Staff</td>
<td>2</td>
</tr>
<tr>
<td>Today’s Program</td>
<td>3</td>
</tr>
<tr>
<td>Georgia Economics Teachers of the Year</td>
<td>5</td>
</tr>
<tr>
<td>The VanLandingham Commitment to Education Award</td>
<td>8</td>
</tr>
<tr>
<td>2017 Financial Statement</td>
<td>10</td>
</tr>
<tr>
<td>2018 Consolidated Budget</td>
<td>10</td>
</tr>
<tr>
<td>Committees</td>
<td>11</td>
</tr>
<tr>
<td>Board of Trustees</td>
<td>14</td>
</tr>
<tr>
<td>Trustees Emeriti</td>
<td>17</td>
</tr>
<tr>
<td>Chairs of the Georgia Council</td>
<td>18</td>
</tr>
<tr>
<td>Support Campaign Leadership</td>
<td>19</td>
</tr>
<tr>
<td>Centers for Economic Education</td>
<td>20</td>
</tr>
<tr>
<td>EconomicsAmerica Commitments</td>
<td>21</td>
</tr>
<tr>
<td>Summary of Activities, 2017-2018</td>
<td>22</td>
</tr>
<tr>
<td>2017 Contributors</td>
<td>26</td>
</tr>
</tbody>
</table>

**Special thanks to . . .**

**UPS**

**Invesco**

for sponsoring this annual meeting.

**Federal Reserve Bank of Atlanta** for hosting this meeting.

The **Georgia Securities Association** for co-sponsoring the Teacher of the Year awards with the Georgia Council.

**Georgia Power** for producing this year’s Georgia Economics Teacher of the Year videos

**Federal Home Loan Bank of Atlanta** for printing this year’s Annual Meeting Report.
Staff

Mike Raymer, Executive Director
Chris Cannon, Associate Director & Chief Program Officer
Glen Blankenship, Senior Program Consultant
Barbara Futrell, Stock Market Game Coordinator

Consultants

Sara Baxter, Communications Consultant
Jan Fishbeck, Accounting Consultant
Jane Hill, Graphic Design Consultant
Dagmar Perez, Program Support
Marie Wilson, Senior Program Consultant
Georgia Council on Economic Education  
Annual Meeting  
The Federal Reserve Bank of Atlanta  
May 14, 2018

Welcome ............................................ Kirby Thompson, Chair  
                      Senior Vice President  
                      Community & Government Affairs  
                      SunTrust Bank

Lunch

Georgia Council Year in Review ........ . Mike Raymer, Executive Director  
Georgia Council on Economic Education

Presentation of the ......................... Ann Cramer, Senior Consultant  
William J. VanLandingham Coxe Curry & Associates  
Commitment to Education Award to Joy Berry

Introduction of the Georgia Economics . . . Chris Cannon, Associate Director &  
Teachers of the Year Chief Program Officer  
Georgia Council on Economic Education  
to Tim Reeder & Josh Sailers

Keynote Speaker ............................... Raphael Bostic, President & CEO  
Federal Reserve Bank of Atlanta  
Interviewed by Mike Raymer

Closing Remarks ............................. Kirby Thompson

Adjournment
2018
Tim Reeder
Chattahoochee High School
Fulton County
Josh Sailers
Woodstock High School
Cobb County

2017
Vanessa Ellis
Fort Service Learning Academy
Muscogee County
Bryan Wallace
Cambridge High School
Fulton County

2016
Cary Hargett
Morrow High School
Clayton County

2015
Craig Ellis
Oglethorpe County High
Oglethorpe County
Sally Meyer
Crabapple Lane Elementary
Fayette County

2014
Angie Battle
Kings Chapel Elementary
Houston County

2013
John Cook
South Effingham High
Effingham County

2012
Chris Cannon
Sandy Creek High
Fayette County
Elfi Funk
Peachtree Ridge High
Gwinnett County
Pamela Roach
North Cobb High
Cobb County

2011
Kristen Johnson
Chapel Hill High
Douglas County

2010
Michael Melvin
Starr’s Mill High
Fayette County

2009
Shelby Garner
Spring Hill Elementary
Fayette County
Linda Mosley-Jones
Church Street Elementary
Clayton County
Amy Hennessy
Davidson Fine Arts Magnet
Richmond County

2008
Joanna Penn
Lula Elementary
Henry County

2007
Michael Arjona
The Walker School

2006
Sherilyn Narker
Columbia High
DeKalb County

2005
Mark Jones
Stockbridge High
Henry County
Mike Raymer
Starr’s Mill High
Fayette County

2004
Gary Jones
Berry College Elementary
Patti Pair
Chattahoochee High
Fulton County
Julie Stodghill
Troup County High
Troup County

2003
Amy Clifton
East Lake Elementary
Henry County
Rosanne MacCauley
Coastal Middle
Savannah-Chatham County
Mark DeCourcey
Sandy Creek High
Fayette County

2002
Penny Ratliff
Renfroe Middle
Decatur City
Brett Hardin
Campbell High
Cobb County

2001
Ron Wendt
Campbell High
Cobb County

2000
Debbie Brown
Hampton Elementary
Henry County
Christine Harris
Mt. Carmel Elementary
Henry County
Susan Thompson
Collins Hill High
Gwinnett County

1999
Bettye Johnson
Pine Ridge Elementary
DeKalb County

1998
Bo Adams
The Westminster Schools
Gary Petmecky
Parkview High
Gwinnett County

1997
Marlene Holland
Amor Kok
Sandy Creek High
Fayette County

1996
Judith J. Andrews
Woodward Academy
Lover School
Susan S. Burton
Gordon Central High
Gordon County
Suzanne W. Glick
Tift County Junior High
Tift County

1995
Kristin Poulsen
Berry College Elementary

1994
Bessie Minor Brown
Central High
Bibb County

1993
Terran McCloud Newman
M. Agnes Jones Elementary
Atlanta City

1992
Kay Hollifield
County Line Elementary
Barrow County
Del Bibles
Cairo High
Grady County

1991
Sharon Flores
The Lovett School
Betty Monroe
Shiloh Middle
Gwinnett County
Pat Eubank
Milton High
Fulton County

1990
Maxanne Woolf
Woodward Academy
Allison Hagan
Crawfordsville Middle
Fulton County
Doug Frutiger
North Fulton High
Atlanta City
Glenn Quiggle
Thomasville High
Thomasville City

1989
Polly Diamond
West Gordon Elementary
Valdosta City
Debra Ault-Butenko
Cross Keys High
DeKalb County

1988
Sally Finch
The Westminster Schools
Charlotte Stowers
The Westminster Schools

1987
Juanita Culp
Cherokee Elementary
Polk County
Suzanne Eddinger
Meadowcreek High
Gwinnett County

1986
Barbara Cordle
The Darlington School
Carol Penland
Wills High
Cobb County
Tim Reeder, an economics teacher at Chattahoochee High School in Fulton County, has a pretty good track record when it comes to the success of his students.

Over the last three years, his pass rates on the Advanced Placement (AP) Micro- and Macro-economics exams have been nearly 100 percent, with his students’ average scores ranging from 4.5 to 4.94 out of a score of five.

His teams have dominated the Georgia Economics Challenge, earning the title of State Champions four times. In 2017, he led a team to the National Finals in New York City, placing second in the country.

Earlier this year, Reeder received a call from the College Board informing that of the 150,000 students worldwide who took the AP Macroeconomics exam in spring 2017, only 60 received perfect scores. Three of those students were from his class.

These accomplishments are pretty impressive given the fact that Reeder didn’t plan to be an economics teacher.

When he was looking for a teaching job in social studies, he got a phone call from his former AP Government teacher at his alma mater, Chattahoochee High School. The teacher was going on medical leave, and was wondering if Reeder would like to take over his classes. Thinking he’d be teaching AP Government and U.S. History, Reeder agreed.

It wasn’t until later that he found out his teacher was no longer teaching the same classes he did when Reeder was a student. Instead, he had all economics classes.

“I had agreed to something I couldn’t back out of,” Reeder says.

Luckily for his students, Reeder didn’t back out. He embraced the subject, participated in GCEE workshops and has never looked back.

“It is exciting for me to see students start the year with nearly no economic knowledge and then finish equipped as educated economic citizens,” he says.

To help his students better understand the subject, Reeder strives to find creative ways to engage his students and uses real world examples that will help them better grasp the concepts.

“I make the economic theory connect to the personal matters that the students care about,” he says. “When they see how the topic relates to them and how their lives are shaped by it, they are more interested, and work harder to learn and master the information.”

Although he has been teaching for over a decade and has had great success in the classroom, Reeder continues to strive to be what he calls a “student of economics.” He regularly attends GCEE workshops, stays up to date on the latest technology and is always pursuing new opportunities to widen his experiences.

“I feel that teaching is such an important profession because it shapes the next generation,” he says, “so I want to give my students my best so they can go on and achieve their best. That is what motivates me to come to work everyday.”
Two years ago, Josh Sailers, an economics teacher at Woodstock High School in Cherokee County, read a statistic that bothered him: Of all the college students who are majoring in economics, only 27 percent are women.

He decided to do something about that. So in 2016, he started “Sophie’s Club: Women in Economics,” a club for female seniors at his school to help them learn about the economics profession. The club meets twice a year, and he brings in former students who are majoring in economics as well as women who are currently in the field.

“I wanted the young women I teach to learn about all the opportunities that exist for female economics majors,” says Sailers. “It’s opening their eyes to the possibilities.” He currently has 59 students in the club and hopes to expand it to other schools in the county within the next year.

This is one example of how Sailers takes on a challenge for the benefit of his students. Another is when he built the Advanced Placement (AP) program in Micro- and Macro-economics at Woodstock High School in 2008 and 2009 respectively. Up until that point, students did not have the opportunity to take AP economics classes. In fact, he was the first teacher in Cherokee County to teach both AP micro- and AP macro-economics. He calls himself a “tireless” advocate for increasing the numbers of students who take AP economics and now his classes are full every semester.

At the heart of everything he does is this mantra: “How can I make every student successful?”

He strives to keep his students engaged and show them how economics is relevant in their lives every day. He created an economics twitter account that he uses to tweet out articles of interest and invites his students to tweet examples of economics from their lives. He says these include price discrimination at a restaurant, pictures of diminishing returns while cooking with their families and pandas at the zoo as an example of a monopoly. He uses simulations in classroom to make the material more hands on for his students and to explain multiple concepts at once.

Although he’s been teaching for 13 years, Sailers strives to keep his content fresh and continues to develop his teaching skills. He estimates he’s probably taken 15 workshops from the Georgia Council over the course of his teaching career, and finds he still benefits from each workshop he takes.

Sailers says that he always knew in his heart that he’d be a teacher, but instead he took a job in the business world after graduating from the University of Georgia with a degree in history. But he says he had a “gnawing feeling that he wanted to be a teacher. He returned to the University of Georgia to earn a master’s degree in education and accepted a job at Woodstock High School in 2005.

“It was the best decision I ever made,” he says. “I am passionate about the teaching profession.”
Champions of Economic Education Award Winner

Presented periodically to organizations that have made outstanding contributions to the advancement of economic education in Georgia.

Federal Reserve Bank of Atlanta – 2004

Lifetime Achievement Award Winners

Presented periodically to individuals who have made outstanding contributions throughout their lifetimes to advancing economic education.

Glen Blankenship – 2017
Bobbie McCrackin – 2014
Ouida W. Dickey – 2011
Michael H. Mescon – 2010
The William J. VanLandingham Commitment to Education Award

This award was created in 1993 to recognize the long-time commitment of Bill VanLandingham (1937-1993) to education in general and to the Georgia Council on Economic Education in particular. He played an instrumental role in the evolution of the Georgia Council, which combined two things he loved: business and education. VanLandingham joined the Council's board and executive committee in 1978 and chaired the nominating committee beginning in 1983. He became the Council's first vice chair in 1986 and served as chair from 1988 to 1990. He co-chaired the Council's 1989-1991 support campaign. He was a director of the Georgia Tech Foundation and the Joint Tech-Georgia Development Fund; a member of the Emory University Board of Visitors; a member of the Atlanta Board of Education; and a chair of the Pace Academy Board of Trustees. In 1993, the first award was presented in Bill VanLandingham's name to his wife, Barbara, in his memory. Criteria for the award include a long-term commitment to education in a variety of settings.

<table>
<thead>
<tr>
<th>Year</th>
<th>Recipient</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>Joy Berry</td>
</tr>
<tr>
<td>2017</td>
<td>Community Foundation for Greater Atlanta</td>
</tr>
<tr>
<td>2016</td>
<td>J. Alvin Wilbanks</td>
</tr>
<tr>
<td>2015</td>
<td>Pat Willis</td>
</tr>
<tr>
<td>2014</td>
<td>Curley Dossman, Jr.</td>
</tr>
<tr>
<td>2013</td>
<td>Neil Shorthouse</td>
</tr>
<tr>
<td>2012</td>
<td>Tom Upchurch</td>
</tr>
<tr>
<td>2011</td>
<td>Phil Jacobs</td>
</tr>
<tr>
<td>2010</td>
<td>Frank Troutman, Jr.</td>
</tr>
<tr>
<td>2009</td>
<td>Barbara King</td>
</tr>
<tr>
<td>2008</td>
<td>Sunny Park</td>
</tr>
<tr>
<td>2007</td>
<td>David Ratcliffe</td>
</tr>
<tr>
<td>2006</td>
<td>James H. Blanchard</td>
</tr>
<tr>
<td>2005</td>
<td>H.G. “Pat” Pattillo</td>
</tr>
<tr>
<td>2004</td>
<td>Herman Russell</td>
</tr>
<tr>
<td>2003</td>
<td>Johnny Isakson</td>
</tr>
<tr>
<td>2002</td>
<td>W. Lee Burge</td>
</tr>
<tr>
<td>2001</td>
<td>Elridge McMillan</td>
</tr>
<tr>
<td>2000</td>
<td>Ann Wilson Cramer</td>
</tr>
<tr>
<td>1999</td>
<td>Michael H. Mescon</td>
</tr>
<tr>
<td>1998</td>
<td>Gov. Zell Miller</td>
</tr>
<tr>
<td>1997</td>
<td>Kent C. “Oz” Nelson</td>
</tr>
<tr>
<td>1996</td>
<td>Charles D. Hudson</td>
</tr>
<tr>
<td>1995</td>
<td>John L. Clendenin</td>
</tr>
<tr>
<td>1994</td>
<td>John F. and Susan W. Wieland</td>
</tr>
<tr>
<td>1993</td>
<td>Barbara VanLandingham</td>
</tr>
</tbody>
</table>
On a June day in 1976, Joy Berry closed the doors of the high school where she had served as principal and boarded a plane for Atlanta. Berry, who had dedicated her life to serving children in the New York City Public Schools, was retiring. She had already purchased a house in DeKalb County, and was leaving the fast-paced world of New York for a quieter life in Atlanta.

That lasted only for the summer. “I hadn’t planned to go back to work, but I got antsy,” she recalls. “That summer was enough for me to realize I couldn’t stay still.”

So she went back to school, teaching eighth grade English at Tucker High School in DeKalb County. The next year, she moved to Frederick Douglass High School in the city of Atlanta.

Those jobs sparked a second career — a career that would span another three decades — serving on commissions and boards that shape policy in Georgia and championing the needs of children and underserved populations.

“Joy Berry is the kind of person that just commands respect,” says Ann Cramer, Senior Consultant at Coxe Curry & Associates, who served with Berry on a nonprofit board. “She brings credibility and authority to every she does, and that comes out of her grace, wisdom and experience.”

Berry’s passion for teaching was sparked when she was just four years old. Back before houses were air conditioned, people in her Harlem neighborhood would seek refuge from the summer heat by coming outside and setting up chairs on the sidewalk. Berry’s older sister would play “school” with the other children, teaching them how to read. As she got older, Berry took over the role of “teacher” with her younger neighbors.

Her love of learning was further instilled while in school. “I had four teachers along the way who I highly respected,” Berry remembers. “I wanted to be just like them.”

After earning a degree in education at Hunter College, Berry was assigned to teach fifth grade at an elementary school in Queens. She eventually moved on to administration, taking a job as an assistant principal at a junior high school in Brooklyn. A few years later she was tapped to lead a high school for pregnant teenagers in the late 1960s.

“It was very cutting edge at the time,” she says. “The district was trying to create a way for these girls to stay in school and reduce the drop out rate. There were so many forces in the school itself – outside services that were not under my domain. I had to work and interact and cooperate with all of them. It was challenging.”

In 1978, Berry went to work for Gov. George Busby’s Office of Planning and Budget, serving as liaison between the office and the state Department of Education. In 1988, she was appointed the Executive Director of the Human Relations Commission created by then Gov. Joe Frank Harris to promote civil and human rights. The group worked with local communities and law enforcement, as well as faith leaders across the state to prevent discrimination and help create a positive human relations climate.

Out of all the positions she’s held, Berry says she’s most proud of her work on the commission. “It was the greatest challenge in my life, yet the most rewarding,” she says. “We were championing human rights, and I think we really made a difference.”
Statement of Condition

<table>
<thead>
<tr>
<th></th>
<th>12/31/16</th>
<th>12/31/17</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash &amp; Cash Equivalents</td>
<td>$ 1,261,682</td>
<td>$ 1,413,146</td>
</tr>
<tr>
<td>General Endowment Funds</td>
<td>$ 2,583,499</td>
<td>$ 2,964,274</td>
</tr>
<tr>
<td>James D. Compton Endowment Fund</td>
<td>$ 126,033</td>
<td>$ 106,941</td>
</tr>
<tr>
<td><strong>Net Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unrestricted</td>
<td>$ 341,942</td>
<td>$ 394,689</td>
</tr>
<tr>
<td>Temporarily Restricted</td>
<td>$ 919,740</td>
<td>$ 1,018,457</td>
</tr>
<tr>
<td>Permanently Restricted</td>
<td>$ 2,709,532</td>
<td>$ 3,071,215</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$ 3,971,214</td>
<td>$ 4,484,361</td>
</tr>
</tbody>
</table>

**Endowment Fund**

The Georgia Council is the beneficial owner, but not the legal owner, of the Georgia Council on Economic Education Fund, which had a market value of $1,810,517 as of December 31, 2017. The fund is owned by the Community Foundation for Greater Atlanta, Inc. and, accordingly, is not included in the Council’s statement of assets and balances.

The December 31, 2017, financial statements of the Georgia Council on Economic Education were examined by Smith & Howard. Complete statements along with Internal Revenue Form 990 are available for review at the Council offices.

Consolidated Budget

<table>
<thead>
<tr>
<th></th>
<th>Operating</th>
<th>Restricted</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries</td>
<td>$ 180,000</td>
<td>$ 265,000</td>
<td>$ 445,000</td>
</tr>
<tr>
<td>Administrative</td>
<td>35,755</td>
<td></td>
<td>35,755</td>
</tr>
<tr>
<td>Governance</td>
<td>2,900</td>
<td>7,500</td>
<td>10,400</td>
</tr>
<tr>
<td>Communications</td>
<td>20,000</td>
<td></td>
<td>20,000</td>
</tr>
<tr>
<td>Travel</td>
<td>7,520</td>
<td></td>
<td>7,520</td>
</tr>
<tr>
<td>Instructional Materials</td>
<td></td>
<td>42,000</td>
<td>42,000</td>
</tr>
<tr>
<td>Special Programs</td>
<td>5,000</td>
<td>91,325</td>
<td>96,325</td>
</tr>
<tr>
<td>Research</td>
<td>10,000</td>
<td></td>
<td>10,000</td>
</tr>
<tr>
<td>Support: Georgia Network</td>
<td></td>
<td>12,500</td>
<td>12,500</td>
</tr>
<tr>
<td>Support: National Network</td>
<td></td>
<td>2,500</td>
<td>2,500</td>
</tr>
<tr>
<td>Workshops</td>
<td>300,000</td>
<td></td>
<td>300,000</td>
</tr>
<tr>
<td>Fundraising</td>
<td>18,000</td>
<td></td>
<td>18,000</td>
</tr>
<tr>
<td>Transition</td>
<td>25,000</td>
<td></td>
<td>25,000</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$ 296,675</td>
<td>$ 728,325</td>
<td>$1,025,000</td>
</tr>
</tbody>
</table>
Executive Committee

Kirby Thompson
(Chair)
Senior Vice President
Community & Government Affairs
SunTrust Bank

David Smith
(Vice Chair & Chair-Elect)
Executive Vice President
Regions Bank

Christophe Cadiou
(Secretary-Treasurer)
Partner
PricewaterhouseCoopers, LLP

Rob Baskin
Atlanta President
Weber Shandwick

Eddie Bennett
Executive Director
Georgia Council for the Social Studies

Andrew W. Evans
President & CEO
Southern Company Gas

Mike Giles
President
Georgia Poultry Federation

Marie Gooding
First Vice President & COO
Federal Reserve Bank of Atlanta

Kelly Henson
Executive Secretary
Georgia Professional Standards Commission

W. Ron Hinson
Executive Vice President, CFO & Treasurer
Georgia Power (retired)

Matt Jones
Chief of Staff
Georgia Department of Education

David King
President
Alexander Haas

Wesley McMullan
President & CEO
Federal Home Loan Bank of Atlanta

Lynn Pattillo
President
The Pittulloch Foundation

Arlethia Perry-Johnson
Community Volunteer

Mike Raymer (ex officio)
Executive Director
Georgia Council on Economic Education

Tim Richardson
Agency Field Executive
COUNTRY Financial

John Robertson
Senior Vice President (retired)
Waffle House

Mark Sullivan
Partner
IBM Global Solutions

John Swinton
Director
Center for Economic Education
Georgia College

J. Alvin Wilbanks
Superintendent
Gwinnett County Public Schools

Scott Wolfe
Chief Investment Officer
Global Asset Allocation
Invesco

Richard Woods
State Superintendent of Schools
Georgia Department of Education

John Zauner
Executive Director
Georgia School Superintendents Association

Finance Committee

Christophe Cadiou
(Chair)
Partner
PricewaterhouseCoopers, LLP

R. Vincent Baria
Manager, Portfolio Analytics
Invesco

Tracy Bradshaw
Vice President
Human Resources and Compensation
Waffle House

David Cross
Wealth Advisor
U.S. Asset Management

Dorsey Farr
Principal
kdhb V Capital Management

Patti Humble
Director of Financial Reporting &
Director of Corporate Planning
UPS

Kevin Humphrey
Director, Capital Markets Compliance
SunTrust Robinson-Humphrey

Nathan Lewis
President & CEO
Security Capital Brokerage, Inc.

Nandy Millner
Private Wealth Relationship Manager
Merrill Lynch

Eli Niepoky
Community Volunteer

Mike Raymer (ex officio)
Executive Director
Georgia Council on Economic Education

Russell Snider
Executive Director for State and
Local Tax Services
Ernst & Young

Phil Walsh
Partner
Deloitte & Touche, LLP

Matthew Wolfersberger, CFA
Co-Director of Equities
Georgia Retirement Systems
Nominating Committee

Marie Gooding
(Chair)
First Vice President & COO
Federal Reserve Bank of Atlanta

Christophe Cadiou
Partner
PriceWaterhouseCoopers, LLP

Mike Raymer (ex officio)
Executive Director
Georgia Council on Economic Education

David Smith
Executive Vice President
Regions Bank

Kirby A. Thompson
Senior Vice President
Community & Government Affairs
SunTrust Bank

Communications Committee

Rob Baskin
(Chair)
Atlanta President
Weber Shandwick

Mayu Arita
Brand Strategy Manager
Georgia Power

Sara Baxter (ex officio)
Consultant
Sara Baxter Communications

Michael Chriszt
Vice President & Public Affairs Officer
Federal Reserve Bank of Atlanta

Jessica Cork
Vice President for Public Relations & Communications
YKK

Pierce Nelson
Vice President for Communications
CDC Foundation

Mike Raymer (ex officio)
Executive Director
Georgia Council on Economic Education

Sloan Roach
Executive Director
Communications and Media Relations
Gwinnett County Schools

Development Committee

David King
(Chair)
President & CEO
Alexander Haas

Richard Boger
President
Lex-Tek International, Inc.

David Cross
Wealth Advisor
U.S. Asset Management

Yoshi Domoto
Executive Director
Japan-America Society of Georgia

Hays B. Evans
Senior Vice President
Capital Group

Erin Hyneck
Director, Indirect Sourcing & Corporate Procurement
UPS

Kenneth Jackson
CEO & Principal
Invictus Capital Investors

Ed Jenkins
Senior Vice President
Atlantic Capital Bank

Justin Oeltze
Institutional Sales Trader
Jones Trading

Rishi Patel
Assistant to the Executive Vice President & CFO
Georgia Power

Michael Pond
Senior Vice President & Senior Trust Officer
U.S. Trust

Mike Raymer (ex officio)
Executive Director
Georgia Council on Economic Education

Richard Wells
Partner
KPMG
### Program Committee

- **Eddie Bennett**  
  (Chair)  
  Executive Director  
  Georgia Council for the Social Studies

- **Judy Butler**  
  Professor, College of Education  
  University of West Georgia

- **Chris Cannon (ex officio)**  
  Associate Director & Chief Program Officer  
  Georgia Council on Economic Education

- **Debbie Daniell**  
  K-12 Social Studies Director & EconomicsAmerica Coordinator  
  Gwinnett County Schools

- **Beth Day**  
  Director of Communications  
  Southern Regional Education Board

- **Sally Finch (ex officio)**  
  Senior Program Consultant  
  Georgia Council on Economic Education

- **A. Joy Hatcher**  
  Social Studies Program Manager  
  Georgia Department of Education

- **Laura McCarty**  
  President  
  Georgia Humanities Council

- **Rodney D. Miller**  
  Business Solutions Manager  
  Alston & Bird, LLP

- **Sheriyn Narker**  
  Senior Economic & Financial Education Specialist  
  Federal Reserve Bank of Atlanta

- **Karen Pickerrill**  
  PricewaterhouseCoopers  
  (retired)

- **Nancy Schwartzmiller**  
  Executive Director  
  Georgia Consortium for Personal Financial Literacy

- **JoAnn Wood**  
  Social Studies Program Specialist  
  Georgia Department of Education

### Research Committee

- **John Swinton**  
  (Chair)  
  Director  
  Center for Economic Education  
  Georgia College

- **Eddie Bennett**  
  Executive Director  
  Georgia Council for the Social Studies

- **Chris Cannon (ex officio)**  
  Associate Director & Chief Program Officer  
  Georgia Council on Economic Education

- **Joe Feinberg**  
  Associate Director  
  Center for Economic Education  
  Georgia State University

- **Shelby Frost**  
  Director  
  Center for Economic Education  
  Georgia State University

- **Amy Hennessy**  
  Economic & Financial Education Director  
  Federal Reserve Bank of Atlanta

- **A. Joy Hatcher**  
  Social Studies Program Manager  
  Georgia Department of Education

- **Kim Holder**  
  Director  
  Center for Economic Education  
  University of West Georgia

- **Mike Raymer (ex officio)**  
  Executive Director  
  Georgia Council on Economic Education

- **Christine Ries**  
  Professor of Economics  
  Georgia Institute of Technology

- **Pamela Roach**  
  Georgia Economics Teacher of the Year  
  North Cobb High School

- **JoAnn Wood**  
  Social Studies Program Specialist  
  Georgia Department of Education
Class of 2021

Richard Boger  
President  
Lex-Tek International, Inc.

Stephen Briggs  
President  
Berry College

Toby Carr  
Associate Vice President for Government Relations  
University of Georgia

David Cross  
Wealth Advisor  
U.S. Asset Management

Arthur Dunning  
President  
Albany State University

Mike Giles  
President  
Georgia Poultry Federation

James Hamilton, Jr.  
Senior Vice President, Investments & Regional Director  
Raymond James

Patti Humble  
Director of Financial Reporting & Director of Corporate Planning  
UPS

Kevin Humphrey  
Director, Capital Markets Compliance  
SunTrust Robinson-Humphrey

Bonita Jacobs  
President  
University of North Georgia

Matt Jones  
Chief of Staff  
Georgia Department of Education

Nathan Lewis  
President & CEO  
Security Capital Brokerage, Inc.

Chris Markwood  
President  
Columbus State University

Robert McNair  
Senior Vice President & Client Manager (retired)  
SunTrust Bank (Savannah)

Justin Oeltze  
Institutional Sales Trader  
Jones Trading

Michael Pond  
Senior Vice President & Senior Trust Officer  
U.S. Trust

Tim Richardson  
Agency Field Executive  
COUNTRY Financial

John Swinton  
Director  
Center for Economic Education  
Georgia College

A. Michelle Willis  
Senior Managing Attorney  
SunTrust Bank

Matthew Woltersberger, CFA  
Co-Director of Equities  
Georgia Retirement Systems

Richard Woods  
State Superintendent of Schools  
Georgia Department of Education

Scott Wolle  
Chief Investment Officer  
Global Asset Allocation  
Invesco
Class of 2020

R. Vincent Baria
Manager, Portfolio Analytics
Invesco

Rob Baskin
Atlanta President
Weber Shandwick

Eddie Bennett
Executive Director
Georgia Council for the Social Studies

Michael Chriszt
Vice President & Public Affairs Officer
Federal Reserve Bank of Atlanta

Andrew Dill
Director of Government Affairs
Lockheed Martin

Ronald J. Domanico
CFO
The Brinks Company

Marie Gooding
First Vice President & COO
Federal Reserve Bank of Atlanta

Kelly Henson
Executive Secretary
Georgia Professional Standards Commission

Laura McCarty
President
Georgia Humanities Council

Wesley McMullan
President & CEO
Federal Home Loan Bank of Atlanta

Kyle Marrero
President
University of West Georgia

Nandy Millner
Private Wealth Relationship Manager
Merrill Lynch

Eli Niepoky
Community Volunteer

Lynn Pattillo
President
The Pittulloch Foundation

Arlethia Perry-Johnson
Community Volunteer

Will Pridgen
Market President (Dalton)
Bank of America

Mike Raymer
Executive Director
Georgia Council on Economic Education

Russell Snider
Executive Director
State and Local Tax Services
Ernst & Young, LLP

Phil Walsh
Partner
Deloitte & Touche, LLP

Richard Wells
Partner
KPMG

J. Alvin Wilbanks
Superintendent
Gwinnett County Public Schools

John Williams, II
Managing Director
Corporate Syndicate Department
SunTrust Robinson-Humphrey
## Board of Trustees

### Class of 2019

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Affiliation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gary Alexander</td>
<td>Managing Director</td>
<td>Wells Fargo Advisors</td>
</tr>
<tr>
<td>Linda Bleicken</td>
<td>President</td>
<td>Armstrong State University</td>
</tr>
<tr>
<td>Tracy Bradshaw</td>
<td>Vice President</td>
<td>Human Resources &amp; Compensation Waffle House</td>
</tr>
<tr>
<td>Christophe Cadiou</td>
<td>Partner</td>
<td>PricewaterhouseCoopers, LLP</td>
</tr>
<tr>
<td>Ben Cheek, III</td>
<td>Chairman</td>
<td>1st Franklin Financial Corporation</td>
</tr>
<tr>
<td>Beth Day</td>
<td>Director of Communications</td>
<td>Southern Regional Education Board</td>
</tr>
<tr>
<td>Steve Dorman</td>
<td>President</td>
<td>Georgia College</td>
</tr>
<tr>
<td>David Dorton</td>
<td>Partner</td>
<td>McKinsey &amp; Company</td>
</tr>
<tr>
<td>Cheryl Davenport Dozier</td>
<td>President</td>
<td>Savannah State University</td>
</tr>
<tr>
<td>Andrew Evans</td>
<td>President &amp; CEO</td>
<td>Southern Company Gas</td>
</tr>
<tr>
<td>Hays B. Evans</td>
<td>Senior Vice President</td>
<td>Capital Group</td>
</tr>
<tr>
<td>Dorsey Farr</td>
<td>Principal</td>
<td>kdhb V Capital Management</td>
</tr>
<tr>
<td>W. Ron Hinson</td>
<td>Executive Vice President, CFO &amp; Treasurer</td>
<td>Georgia Power Company (retired)</td>
</tr>
<tr>
<td>Kenneth Jackson</td>
<td>CEO &amp; Principal</td>
<td>Invictus Capital Investors</td>
</tr>
<tr>
<td>Ed Jenkins</td>
<td>Senior Vice President</td>
<td>Atlantic Capital Bank</td>
</tr>
<tr>
<td>David King</td>
<td>President &amp; CEO</td>
<td>Alexander Haas</td>
</tr>
<tr>
<td>Abit Massey</td>
<td>President Emeritus</td>
<td>Georgia Poultry Federation</td>
</tr>
<tr>
<td>Rodney Miller</td>
<td>Business Solutions Manager</td>
<td>Alston &amp; Bird, LLP</td>
</tr>
<tr>
<td>Pierce Nelson</td>
<td>Vice President for Communications</td>
<td>CDC Foundation</td>
</tr>
<tr>
<td>John Robertson</td>
<td>Senior Vice President (retired)</td>
<td>Waffle House</td>
</tr>
<tr>
<td>Jonathan Rosen</td>
<td>Chairman &amp; CEO</td>
<td>Entaire Global Payments, Inc.</td>
</tr>
<tr>
<td>David Smith</td>
<td>Executive Vice President</td>
<td>Regions Bank</td>
</tr>
<tr>
<td>Mark Sullivan</td>
<td>Partner</td>
<td>IBM Global Solutions</td>
</tr>
<tr>
<td>Kirby Thompson</td>
<td>Senior Vice President</td>
<td>Community &amp; Government Affairs</td>
</tr>
<tr>
<td>John Zauner</td>
<td>Executive Director</td>
<td>Georgia School Superintendents Association</td>
</tr>
</tbody>
</table>
Trustees Emeriti

Patrick K. Barron
First Vice President & COO (retired)
Federal Reserve Bank of Atlanta

Claude Booker, Jr.
Executive Vice President (retired)
SunTrust Bank of Georgia

Robert Clanin
Senior Vice President, Treasurer and CFO (retired)
UPS

D. Scott Davis
Chairman & CEO (retired)
UPS

Ouida Dickey
Founding Director
Center for Economic Education
Berry College

William Farr, III
President and CEO (retired)
InfiBank, N.A.

Eugene J. Godbold, Jr.
Georgia Market President (retired)
Bank of America

Thomas D. Hills
Chief Operating Officer (retired)
State of Georgia

Edward B. James, Jr.
Executive Vice President (retired)
SunTrust Bank of Georgia, N.A.

Warren Jobe
Executive Vice President & CFO (retired)
Georgia Power Company

Milton Jones, Jr.
Georgia Market President (retired)
Bank of America

James R. Lientz, Jr.
Chief Operating Officer (retired)
State of Georgia

Bobbie McCrackin
Vice President and Public Affairs Officer (retired)
Federal Reserve Bank of Atlanta

Carl V. Patton
President (retired)
Georgia State University

Gary Price
Chief Administrative Officer & Partner Affairs Leader
PricewaterhouseCoopers, LLP

Donald Ratajcza
Director (retired)
Economic Forecasting Center
Georgia State University

Francis W. Rushing
Executive Director (retired)
Georgia Council on Economic Education

Loren Starr
Chief Financial Officer & Senior Managing Director
Invesco

Frank Troutman, Jr.
Management Consultant

Tim M. Woodall
Executive Vice President (retired)
SunTrust Bank

In Memoriam

Michael H. Mescon
Dean Emeritus, Robinson College of Business,
Regents Professor of Marketing, Ramsey Chair of Private Enterprise
Georgia State University
<table>
<thead>
<tr>
<th>Period</th>
<th>Chair</th>
<th>Company/Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>1972 - 1973</td>
<td>Mills B. Lane, Jr.</td>
<td>Citizens and Southern National Bank</td>
</tr>
<tr>
<td>1973 - 1976</td>
<td>Bennett Brown</td>
<td>Citizens and Southern National Bank</td>
</tr>
<tr>
<td>1976 - 1981</td>
<td>Frank Troutman</td>
<td>Castleberry’s Food Company</td>
</tr>
<tr>
<td>1981 - 1984</td>
<td>Champney McNair</td>
<td>Trust Company of Georgia</td>
</tr>
<tr>
<td>1984 - 1986</td>
<td>John W. McIntyre</td>
<td>Citizens and Southern National Bank</td>
</tr>
<tr>
<td>1998 - 2000</td>
<td>Robert Clanin</td>
<td>UPS</td>
</tr>
<tr>
<td>2000 - 2002</td>
<td>Thomas D. Hills</td>
<td>Wachovia Bank of Georgia</td>
</tr>
<tr>
<td>2002 - 2004</td>
<td>Patrick K. Barron</td>
<td>Federal Reserve Bank of Atlanta</td>
</tr>
<tr>
<td>2004 - 2006</td>
<td>Eugene J. Godbold, Jr.</td>
<td>Bank of America Georgia</td>
</tr>
<tr>
<td>2006 - 2008</td>
<td>D. Scott Davis</td>
<td>UPS</td>
</tr>
<tr>
<td>2008 - 2009</td>
<td>Cliff S. Thrasher</td>
<td>Georgia Power Company</td>
</tr>
<tr>
<td>2011 - 2013</td>
<td>Gary Price</td>
<td>PricewaterhouseCoopers, LLP</td>
</tr>
<tr>
<td>2013 - 2015</td>
<td>Marie Gooding</td>
<td>Federal Reserve Bank of Atlanta</td>
</tr>
<tr>
<td>2015 - 2017</td>
<td>Loren Starr</td>
<td>Invesco</td>
</tr>
<tr>
<td>2017 -</td>
<td>Kirby Thompson</td>
<td>SunTrust Bank</td>
</tr>
</tbody>
</table>
GCEE Support Campaign Leadership

1977-1979 Campaign
Bennett Brown (C & S)
Robert Strickland (Trust Company)

1980-1982 Campaign
John McIntyre (C & S)
Champney McNair (Trust Company)

1983-1985 Campaign
D. Raymond Riddle (First National Bank of Atlanta)

1986-1988 Campaign
Fisher Barfoot (Piggly-Wiggly Southern)
Hayes Clement (Arthur Andersen & Company)

1989-1991 Campaign
Claude Booker, Jr. (Trust Company)
Don Sands (Gold Kist)
William J. VanLandingham (NationsBank)

1992-1994 Campaign
Edward B. James, Jr. (Trust Company)
L. Neil Williams, Jr. (Alston & Bird)

1995-1997 Campaign
Warren Jobe (Georgia Power Company)
James R. Lientz, Jr. (NationsBank)

1998-2000 Campaign
Robert Clanin (UPS)
Thomas D. Hills (Wachovia Bank)

2001-2003 Campaign
Tom Fanning (Georgia Power)
Hugh Long (First Union)

2004-2006 Campaign
D. Scott Davis (UPS)
Eugene J. Godbold, Jr. (Bank of America)

2007-2009 Campaign
Fred L. Green, III (Synovus)
Cliff Thrasher (Georgia Power)

2010-2012 Campaign
Milton H. Jones, Jr. (Bank of America)
Gary Price (PricewaterhouseCoopers, LLP)

2013-2015 Campaign
Loren Starr (Invesco)
Kirby Thompson (SunTrust Bank)

2016-2018 Campaign
W. Ron Hinson (Georgia Power) retired
David Smith (Regions Bank)
Centers for Economic Education in Georgia

Albany State University
Dr. Cynthia Bennett, Co-Director
Dr. Kathaleena Edward Monds, Co-Director

Augusta University
TBA

Berry College
Dr. Leslie Marlow, Director

Coastal Georgia
Georgia Southern/Armstrong Campus
Dr. Jason Beck, Co-Director
Savannah State University
Dr. Arav Ouandlous, Co-Director

Columbus State University
Dr. Franklin Mixon, Director

Georgia College
Dr. John Swinton, Director
Dr. Rui Kang, Associate Director

Georgia Southern University
Dr. Anthony Barilla, Director

Georgia State University
Dr. Shelby Frost, Director
Dr. Joseph Feinberg, Associate Director

University of Georgia
Dr. Brenda Cude, Director

University of North Georgia
Dr. Michael Gove, Director
Dr. Lauren Bradshaw, Associate Director

University of West Georgia
Prof. Kim Holder, Director

Valdosta State University
Dr. Sean Lennon, Co-Director
Dr. Robert Spires, Co-Director

In Memoriam

Leland Gustafson
University of West Georgia
Center Director
2001 - 2015
EconomicsAmerica Public School Systems & Independent Schools

<table>
<thead>
<tr>
<th>Appling County (2008)</th>
<th>Effingham County (2011)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Atlanta City (1964)</td>
<td>Evans County (2009)</td>
</tr>
<tr>
<td>Bacon County (2006)</td>
<td>Fayette County (1988)</td>
</tr>
<tr>
<td>Baldwin County (1984)</td>
<td>Floyd County (1975)</td>
</tr>
<tr>
<td>Banks County (1997)</td>
<td>Forsyth County (1986)</td>
</tr>
<tr>
<td>Barrow County (1996)</td>
<td>Franklin County (2000)</td>
</tr>
<tr>
<td>Bartow County (2008)</td>
<td>Fulton County (1964)</td>
</tr>
<tr>
<td>Bibb County (1974)</td>
<td>Georgia Military College</td>
</tr>
<tr>
<td>Banks County (1997)</td>
<td>Grady County (1991)</td>
</tr>
<tr>
<td>Bartow County (2008)</td>
<td>Griffin-Spalding County (1991)</td>
</tr>
<tr>
<td>Barrow County (1996)</td>
<td>Gwinnett County (1965)</td>
</tr>
<tr>
<td>Bartow County (2008)</td>
<td>Habersham County (1985)</td>
</tr>
<tr>
<td>Ben Hill County (1991)</td>
<td>Hall County (1997)</td>
</tr>
<tr>
<td>Bleckley County (2011)</td>
<td>Harris County (1995)</td>
</tr>
<tr>
<td>Banks County (1997)</td>
<td>Henry County (1994)</td>
</tr>
<tr>
<td>Ben Hill County (1991)</td>
<td>Houston County (1986)</td>
</tr>
<tr>
<td>Bibb County (1974)</td>
<td>Jackson County (1997)</td>
</tr>
<tr>
<td>Bleckley County (2011)</td>
<td>Jasper County (1984)</td>
</tr>
<tr>
<td>Brandon Hall School (1997)</td>
<td>Jeff Davis County (2008)</td>
</tr>
<tr>
<td>Banks County (1997)</td>
<td>Miller County (2013)</td>
</tr>
<tr>
<td>Ben Hill County (1991)</td>
<td>Montgomery County (2011)</td>
</tr>
<tr>
<td>Bibb County (1974)</td>
<td>Muscogee County (1985)</td>
</tr>
<tr>
<td>Brantley County (2006)</td>
<td>Oconee County (1991)</td>
</tr>
<tr>
<td>Bibb County (1974)</td>
<td>Pierce County (2006)</td>
</tr>
<tr>
<td>Bleckley County (2011)</td>
<td>Polk County (1989)</td>
</tr>
<tr>
<td>Brantley County (2006)</td>
<td>Pulaski County (2011)</td>
</tr>
<tr>
<td>Bartow County (2008)</td>
<td>Rabun County (1991)</td>
</tr>
<tr>
<td>Ben Hill County (1991)</td>
<td>Richmond County (1991)</td>
</tr>
<tr>
<td>Bibb County (1974)</td>
<td>Rome City (1978)</td>
</tr>
<tr>
<td>Bleckley County (2011)</td>
<td>St. Jude the Apostle (1986)</td>
</tr>
<tr>
<td>Brantley County (2006)</td>
<td>Screven County (1992)</td>
</tr>
<tr>
<td>Bartow County (2008)</td>
<td>Tattnall County (2009)</td>
</tr>
<tr>
<td>Berry College Elementary School (1991)</td>
<td>Terrell County (1986)</td>
</tr>
<tr>
<td>Bibb County (1974)</td>
<td>Thomas County (1997)</td>
</tr>
<tr>
<td>Brandon Hall School (1997)</td>
<td>Thomasville City (1985)</td>
</tr>
<tr>
<td>Brantley County (2006)</td>
<td>Tift County (1997)</td>
</tr>
<tr>
<td>Banks County (1997)</td>
<td>Toombs County (2013)</td>
</tr>
<tr>
<td>Ben Hill County (1991)</td>
<td>Treutlen County (2009)</td>
</tr>
<tr>
<td>Bibb County (1974)</td>
<td>Trion County (1993)</td>
</tr>
<tr>
<td>Bleckley County (2011)</td>
<td>Troup County (1982)</td>
</tr>
<tr>
<td>Banks County (1997)</td>
<td>Valwood School (1985)</td>
</tr>
<tr>
<td>Bleckley County (2011)</td>
<td>Ware County (2006)</td>
</tr>
<tr>
<td>Banks County (1997)</td>
<td>Wayne County (1976)</td>
</tr>
<tr>
<td>Ben Hill County (1991)</td>
<td>Worth County (2012)</td>
</tr>
</tbody>
</table>
Summary of “Keys to Success in Economic Education”

Goals and Accomplishments • 2017-2018

KEY 1  
VISION AND MISSION clearly stated

The Georgia Council on Economic Education continues to focus on its Vision of students leaving school prepared for their economic roles as workers, consumers, citizens and life-long decision-makers in a globally interdependent world. Our continuing Mission is to help teachers teach those students in the public and independent schools of Georgia.

KEY 2  
STANDARDS AND ASSESSMENTS defined

The State Board of Education approved the Georgia Standards of Excellence in the summer of 2016, which strengthened the standards for economics and personal finance in grades K-12. The standards for Georgia’s required high school economics course are clustered around five domains: Fundamental Economics, Microeconomics, Macroeconomics, International Economics and Personal Finance. The State Board of Education administers assessment instruments with the Georgia Milestones End-of-Grade assessments at grades 5 and 8 and End-of-Course assessment for the high school required Economics course. The Georgia Council always adjusts programming based on the Georgia Standards of Excellence and accompanying tests.

The Georgia Council was instrumental in developing a new high school elective course called Personal Financial Literacy that was approved by the State Board of Education in February 2017.

KEY 3  
PROGRAMS AND MATERIALS aligned to state standards and assessments

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of Workshops</th>
<th>Number of Teachers</th>
</tr>
</thead>
<tbody>
<tr>
<td>2006</td>
<td>69</td>
<td>1,590</td>
</tr>
<tr>
<td>2007</td>
<td>125</td>
<td>2,528</td>
</tr>
<tr>
<td>2008</td>
<td>122</td>
<td>2,947</td>
</tr>
<tr>
<td>2009</td>
<td>176</td>
<td>3,586</td>
</tr>
<tr>
<td>2010</td>
<td>147</td>
<td>2,845</td>
</tr>
<tr>
<td>2011</td>
<td>114</td>
<td>2,408</td>
</tr>
<tr>
<td>2012</td>
<td>149</td>
<td>3,022</td>
</tr>
<tr>
<td>2013</td>
<td>129</td>
<td>2,496</td>
</tr>
<tr>
<td>2014</td>
<td>114</td>
<td>2,065</td>
</tr>
<tr>
<td>2015</td>
<td>128</td>
<td>2,382</td>
</tr>
<tr>
<td>2016</td>
<td>133</td>
<td>2,719</td>
</tr>
<tr>
<td>2017</td>
<td>109</td>
<td>1,706</td>
</tr>
</tbody>
</table>

Cumulative Impact 1,610 32,484

The Council had another effective year in 2017, which resulted in the delivery of 109 workshops to 1,706 teachers. The development of new materials and programs for elementary, middle and secondary teachers kept the mission focused and the vision on track.

For the time period on this table, GCEE has conducted an average of 124 workshops for 2,499 teachers per year.

The Federal Reserve Bank of Atlanta continues to be a key partner, hosting a number of workshops, conferences, speaker events, and competitions. New workshops on the Functions of the Fed, multiple Economic Bootcamps, and the annual AP One-Day Workshops were conducted at the bank in 2017.

A grant from the Robert W. Woodruff Foundation supports the development of new programs and materials and research related to the effectiveness of the programming. The Council developed a new workshop on World War II and the Great Depression for fifth and for eighth grade teachers that was introduced in the fall of 2017. The Council continues its focus on international programming. In 2017, nation-specific workshops for middle school teachers expanded to focus on the economies of Israel, Turkey, and Saudi Arabia.

The UPS Foundation supports implementation of the Georgia Standards of Excellence. Their support funds a wide variety of workshops for teachers, often with an emphasis on entrepreneurship, including “Mini-Society,” which now reaches every third grade student in Fayette and Houston Counties. The UPS grant also supports minority entrepreneurship programs for high school students at Albany State University and Georgia College.

Grants from the SunTrust Bank Foundation and the Atlanta Braves Foundation continued to support the development of new materials and workshops that focus on the Atlanta Braves’ recent move and the construction of SunTrust Park in Cobb County. A Personal Finance Summit was held at SunTrust Park featuring key speakers from the Atlanta Braves and SunTrust financial advisors.

SunTrust Bank Foundation funding also supported several unique opportunities including taking a group of teachers to the “Business of Sports Summit.”

With support from the Georgia Foundation for Public Education, the Council conducted its annual “Manufacturing and American Made Movie” workshop and led a manufacturing bus tour of Georgia in cooperation with TDK in Peachtree City, YKK in Macon, and Savannah-based companies Derst Bakery, Gulfstream and Mitsubishi. The bus tour was designed to introduce high school economics teachers to the economic impact of manufacturing on the state’s economy.

Through a grant from the Pittulloch Foundation, the Georgia Council continued its rural initiative by reaching out directly to rural school systems to maximize training time in areas of the state that are often under-served. GCEE worked directly with Regional Educational Service Agencies (RESAs) in Dearing, Eastman, Ellijay, and Lenox to help host and deliver these workshops. In October 2017 GCEE also partnered with...
Summary of “Keys to Success in Economic Education”

Goals and Accomplishments • 2017-2018

the Northeast Georgia Food Bank and the Georgia Farm Bureau to deliver a workshop on Georgia’s agriculture sector. This grant also allowed GCEE to host the second annual Econ Games – an economics competition for elementary school students – in Tifton in April of 2018 with participation from multiple rural south Georgia counties.

The College Board partners with GCEE to provide special training for teachers of Advanced Placement Economics. GCEE hosted week-long workshops at the Federal Reserve Bank of Atlanta for AP Micro and AP Macro teachers led by Gary Petmecky from the Gwinnett County Schools and professor Gary Stone from Winthrop University. One-day AP workshops were also conducted each semester for AP Micro and AP Macro teachers. A grant from the Price Gilbert, Jr. Charitable Foundation supports GCEE’s work with AP teachers.

Personal Finance workshops were conducted at K-5 level showcasing the SmartPath resource. Significant work is expected in the 2018-2019 school year in the area of personal finance, including a new personal finance video game. Work relating to personal finance is supported by grants from Bank of America, The Capital Group, the SunTrust Bank Foundation and Wells Fargo.

The Council for Economic Education/National Association of Economic Educators’ Annual Conference was held in Brooklyn, New York, October 4-7, 2017. GCEE staff and several Center for Economic Education Directors made presentations. Mike Raymer, GCEE Executive Director, presented “Take Me Out to the Ballgame…For Some Baseball.” Chris Cannon, GCEE Associate Director presented “The Economics of the Film and Television Industry.” Shelby Frost, Director of the Georgia State University Center for Economic Education presented “Tech Talk: Efficiencies in the Classroom.” Kim Holder, Director of the University of West Georgia Center for Economic Education presented “Laughter, Literature and Innovation in the Economics Classroom” and “Arts & Crafts of the Dismal Science.”

The Georgia Council for the Social Studies Annual Conference was held in Athens, Georgia, October 11-13, 2017. The program included presentations by GCEE Executive Director Mike Raymer and Georgia State University Center for Economic Education Associate Director Joe Feinberg, “Made in America, Economic Lessons for Teachers” and GCEE Associate Director Chris Cannon, “GCEE’s new K-5 Personal Finance Experience” and “Lights, Camera, Economics: The Economic Impact of the Film Industry in Georgia.”

The Stock Market Game™ was introduced in Georgia in 1980. The Georgia competition is one of the largest in the country, with 5,372 teams in 621 schools and 20,931 students participating during the 2017-2018 school year. A grant from Bank of America has supported the growth of the game in Atlanta and in Title I schools across the state. In 2017-2018, 268 teachers were trained in 18 workshops with the support of the Primerica Foundation. Additional support is provided by the Atlanta Society of Finance and Investment Professionals and the Georgia Securities Association. Support for the annual Stock Market Game™ Awards Luncheon comes from Bank of America, Deloitte and Invesco. A team from William James Middle School in Bulloch County took home first place in the Fall 2017 competition under the supervision of Emerson Chester. A team from Christian Heritage School in Whitfield County took home first place in the Spring 2018 competition under the supervision of April Fisher.

The Council also promotes participation in the national InvestWrite competition of the Stock Market Game. Students prepare a written analysis of their investments through the application of research skills and critical analysis. Druid Hills High School in DeKalb County had the first & third place national winners during the fall, 2017 competition.

The 11th annual Georgia Economics Challenge for high school students was held at the Federal Reserve Bank of Atlanta in March. Teams from across the state took written tests on Microeconomics, Macroeconomics, and International Trade. Teacher Steven Slocumb’s team from Sandy Creek High School, Fayette County, took home first place in the David Ricardo Division (regular economics students) and teacher Joel Miller’s team from South Forsyth High, Forsyth County won the Adam Smith Division (AP/IB students). The first-place teams advanced to the national Semi-Finals coordinated by the Council for Economic Education.

The fourth annual Personal Finance Challenge, an on-line competition for high school students, was held in March. A group of students from Dunwoody High School, DeKalb County, took home top honors and traveled to Lincoln, Nebraska for the national finals in May. The team competed under the supervision of coach Laura Lampron.

The second annual Econ Games competition for fourth and fifth grade students was held in Tifton in April. Teams from Jones County, Marion County, Telfair County, Thomasville City, Tift County, and Ware County participated in three rounds of competition to demonstrate their mastery of economic concepts that included specialization, entrepreneurship and productivity.

KEY 4
STATEWIDE DELIVERY SYSTEM in place

The EconomicsAmerica network in Georgia has a total of 174 affiliations (142 public school systems and 32 independent

continued on page 24
The Council’s network of 12 university-based Centers for Economic Education continues to be a key to programming in Georgia. The staff at each Center is involved in coordinating and conducting teacher workshops and special programs, developing and distributing materials, and working with local educational leaders on ways to strengthen economic education in their schools.

KEY 5
RESEARCH to determine Council effectiveness

The Research Committee continues to support the efforts of Committee Chairman Dr. John Swinton, Director of the Center for Economic Education at Georgia College, to examine the impact of Georgia Council programming on student performance on state tests. Results published by Dr. Swinton and his colleagues indicate that students of teachers who had attended GCEE workshops scored statistically significantly higher on Georgia’s End-of-Course Test in Economics than students of those teachers who have not attended workshops. Results also indicate that student scores continue to rise as a teacher attends additional Georgia Council workshops.

The research was made possible thanks to the cooperation of the Georgia Department of Education in providing EOCT results and the database of teacher participation in workshops maintained by the Georgia Council on Economic Education. The Research Committee plans to partner with the Georgia Professional Standards Commission on new initiatives.

The Georgia Council continues to survey teachers on their experiences with the Georgia Council. In the most recent survey, approximately 80% of all workshop attendees were either very satisfied with their workshop or thought it was one of the best they had ever attended, while 12% were “satisfied” and the balance were neutral.

KEY 6
LEADERSHIP AND GOVERNANCE defined

The Communications Committee, chaired by Rob Baskin, Atlanta President, Weber Shandwick, continues to provide guidance as the Council expands its outreach to its key audiences – educators, current and prospective contributors, and opinion leaders.

The Development Committee, chaired by David King, President & CEO, Alexander Haas, focuses on the long-term fundraising needs of the Council during and between the Council’s traditional three-year Support Campaigns.

The Finance Committee, chaired by Christophe Cadiou, Partner, PricewaterhouseCoopers provides leadership in overseeing the financial affairs of the Council. The committee reviews the annual consolidated budget, provides advice on financial management, and oversees investment strategies related to the endowment funds. The Council is the “beneficial owner” of the Georgia Council Endowment Fund at the Community Foundation for Greater Atlanta. The Committee meets annually with the Council’s external auditors from Smith & Howard.

The Nominating Committee, chaired by Marie Gooding, First Vice President and Chief Operating Officer, Federal Reserve Bank of Atlanta, continues to recruit top leaders to serve as officers and on the Board and Committees.

The Program Committee continues to work with Council staff members to review existing programs and help oversee the development and delivery of new workshops, programs, and materials, which meet the needs of Georgia’s teachers. Eddie Bennett, Executive Director, Georgia Council for the Social Studies chairs this committee.

Kirby Thompson, Senior Vice President, Community and Government Affairs, SunTrust Bank, has served as the Council’s Chair, and David Smith, Executive Vice President, Regions Bank, has served as Vice-Chair and Chair-Elect.

The Council’s Board of Trustees includes top leaders from business, education, and government. Many former leaders continue to serve as Trustees Emeriti.

KEY 7
FUNDRAISING AND FINANCES diversified

The Council continues to seek contributions to support our work with teachers through the 2016-2018 Support Campaign with a goal of $3.3 million. The campaign is being co-chaired by Ron Hinson, Executive Vice President and CFO of Georgia Power and David Smith, Executive Vice President of Regions Bank. Georgia Power donated the printing for the campaign materials. Funds will be raised from foundations, businesses, and individuals. To date, the Council has gifts and pledges totaling more than $3 million.

KEY 8
COMMUNICATE to multiple audiences in a variety of formats

The Communications Committee continues its focus on the uses of technology in communication with our many audiences.

The Council also has a presence on Facebook, Instagram and
Twitter. In addition, the Council is expanding its web-based database of teacher activity, which allows for more effective and efficient management of information and communications.

The Committee oversees the development of the Council’s online and print newsletters, The Word on Economic Education, and other print materials including the Atlanta Business Chronicle insert published in conjunction with the Annual Meeting, brochures, and fundraising materials. The Committee also provides guidance on the website design and other electronic communications.

They also assist with planning special events including the Annual Meeting and the Stock Market Game Awards Luncheon.

KEY 9
PARTNER with others sharing the vision

The Council continues to cooperate with, and serve as liaison to, many other groups who share all or part of the Council’s vision and mission, including:

- Board of Regents of the University System of Georgia
- The College Board
- Communities in Schools of Georgia
- Council for Economic Education
- Federal Reserve Bank of Atlanta
- Foundation for Economic Education
- Georgia Association of Economic Educators
- Georgia Association of Economics and Finance
- Georgia Consortium for Personal Financial Literacy
- Georgia Council for the Social Studies
- Georgia Department of Education
- Georgia Foundation for Public Education
- Georgia Humanities
- Georgia Partnership for Excellence in Education
- Georgia Public Policy Foundation
- Georgia Public Television
- Georgia Securities Association
- Georgia State University
- Japan America Society of Georgia
- Japanese Consulate
- Jump$tart Coalition for Personal Financial Literacy
- National Association of Economic Educators
- Regional Educational Service Agencies
- SIFMA Foundation for Investor Education
- Transatlantic Outreach Program
- World Affairs Council of Atlanta

KEY 10
RECOGNITION of excellence

The Stock Market Game Awards Luncheon brought together winning teams from public and independent schools from across the state for the purpose of recognizing academic achievement. The program was held May 7, 2018 at the Fabulous Fox Theatre. This was the 38th year the Council has coordinated the SMG in Georgia.

The Council supports a variety of awards programs, including the Georgia Economics Teacher of the Year (in cooperation with the Georgia Securities Association). This year’s winners are Tim Reeder from Chattahoochee High School in Fulton County and Josh Sailer from Woodstock High School in Cherokee County. The Council also supports the Professor of the Year presented by the Georgia Association of Economics and Finance (GAEF). In addition, GCEE recognizes both student winners and teacher advisors in the Georgia Social Studies Fair, which includes an Economics Division.

The William J. VanLandingham Commitment to Education Award recognizes an individual or organization that has made a long-term commitment to education in a variety of settings. In 2018, the award is being presented to Ms. Joy Berry.

Brenda Cude, Director of the University of Georgia Center, received the inaugural Direct Selling Education Foundation Educator of the Year Award at the Direct Selling Association annual meeting.

Kathaleena Edward Monds, Albany State University Co-Director, was awarded a Venturewell grant to implement a Minor in Entrepreneurship and Innovation and a Thurgood Marshall College Fund grant to implement the Center for Educational Opportunity.

John Swinton, Georgia College University Center Director, received the 2017 Georgia College Faculty Service Award for his continued excellence in service to his University.

KEY 11
STAFF lean and committed

The Council has a small staff of dedicated, enthusiastic professionals who coordinate the activities of the statewide network and volunteers. The Georgia Council is a recognized leader within
2017 Contributors to the Georgia Council on Economic Education

$50,000 or More
Georgia Foundation for Public Education, Atlanta
Georgia Power Foundation Inc., Atlanta
The Pittulloch Foundation, Atlanta
SunTrust Foundation, Atlanta
The UPS Foundation, Atlanta
Robert W. Woodruff Foundation, Atlanta

$25,000 - $49,999
Bank of America Foundation, Atlanta
Georgia Securities Association, Atlanta
The Zeist Foundation, Atlanta

$10,000 - $24,999
Atlanta Braves Foundation, Atlanta
Callaway Foundation, Inc., LaGrange
Capital Group Company Charitable Foundation, Los Angeles, CA
COUNTRY Financial, Alpharetta
Georgia-Pacific Foundation, Inc., Atlanta
GD Supply Inc., Atlanta
Invesco, Atlanta
The Primerica Foundation, Duluth
Wells Fargo Foundation, Atlanta
David, Helen and Marian Woodward Fund, Atlanta

$5,000 - $9,999
Akers Foundation, Atlanta
Atlanta Society of Finance and Investment Professionals, Atlanta
Mary Wilmer Covey Charitable Trust, Atlanta
Deloitte LLP, Atlanta
Equifax, Atlanta
John and Mary Franklin Foundation, Inc., Atlanta
KPMG, Atlanta
Nordson Corporation Foundation, Duluth
PricewaterhouseCoopers, Atlanta
Publix Super Markets Charities, Lakeland, FL
Raymond James, Atlanta
Regions Bank, Atlanta
Synovus, Columbus
Diane Watson, Decatur

$2,500 - $4,999
Judy Butler, Carrollton
Christophe Cadiou, Atlanta
Cousins Properties Foundation, Atlanta
Andrew Evans/Southern Company Gas Private Foundation, Atlanta
Genuine Parts Co., Atlanta
Ron Hinson/Georgia Power, Atlanta
The Ray M. and Mary Elizabeth Lee Foundation, Inc., Atlanta
Gay and Erskine Love Foundation, Inc., Atlanta
Shaw Industries Group, Inc., Dalton
Loren Starr, Atlanta
Waffle House Foundation Inc., Norcross

$1,000 - $2,499
Gary Alexander, Atlanta
Beverly Jeanne Armento, Atlanta
Alston & Bird, Atlanta
Atlantic Capital Bank, Atlanta
Cynthia Bennett, Albany
Coca-Cola Bottling Company United, Inc., Augusta
Council for Economic Education, New York, NY
Bradley Currey, Jr., Atlanta
James R. Dellaire, Jr., Cartersville
Ronald J. Domanico, Atlanta
David Dorton, Atlanta
Joe and Barbara Feinberg/McKesson Foundation, Roswell
Georgia Center for Nonprofits, Atlanta
Georgia Humanities Council, Atlanta
Goethe-Institute, Atlanta
Marie Gooding, Duluth
Margaret Griff and Richard Higgins, Atlanta
Jim and Kris Hamilton Family Foundation, Atlanta
Hamilton State Bank, Brazelton
Holder Construction Group, LLC, Atlanta
Harley Langdale, Jr. Foundation Inc., Valdosta
David Martin, Smyrna
Mckinsey & Company, Atlanta
Beth Miller, Atlanta
Montag and Caldwell, LLC, Atlanta
Oglethorpe Power Company, Tucker
Michael Pond/Bank of America, Decatur
Neil Shorthouse and Patricia Pulum, Atlanta

$500 - $999
Bearings and Drives, Macon
Glen Blankenship, Lilburn
Richard Boger/Boger Owen Foundation, Atlanta
Mollie Bell Brown, Albany
Burgess Pigment Company, Sandersville
CFO Roundtable, Atlanta
Ben F. Cheek, III, Clarkesville
Cushman & Wakefield, Atlanta
Ouida W. Dickey, Rome
Diversified Trust, Atlanta
Hays Evans/Company Group Company, Inc., Atlanta
Dorsey Farr, Atlanta
Sally Gantt Finch, Atlanta
Shelby Frost, Atlanta
General Building Maintenance, Atlanta
Georgia Credit Union Affiliates, Duluth
John Ilardi, Atlanta
David King, Atlanta
Marilyn Kouriisk, Los Angeles
Abit Massey/GA Poultry Federation, Gainesville
Metasys Technologies, Inc., Duluth
Nandy Milliner/Bank of America, Atlanta
Justin Oeltze, Atlanta
Gary Petmecky, Stone Mountain
William Pridger/Bank of America, Dalton
David Ratcliffe, Atlanta
Mike Raymer, Peachtree City
Tim Richardson/COUNTRY Financial, Alpharetta
Jonathan Rosen, Atlanta
Hershey "Paige" Scarbrough, Athens
Security Capital Brokerage, Atlanta
SIFMA Foundation for Investor Education, New York, NY
Kirby Thompson, Atlanta
University of West Georgia Foundation, Carrollton
Marie Wilson, Savannah
2017 Contributors to the Georgia Council on Economic Education

$250 - $499
Jason Beck, Savannah
Eddie Bennett, Avondale Estates
Tracy Bradshaw, Atlanta
Chris Cannon, Peachtree City
Michael Christ, Acworth
John Cook, Savannah
Brenda Cude, Athens
Debbie Daniell, Lawrenceville
Amy Hennessy, Atlanta
Thomas D. Hills/Hills Family Foundation, Atlanta
Patti Humble, Atlanta
KAS Enterprises Inc., Decatur
Wes McMullan, Atlanta
Robert McNair, Savannah
Michael and Enid Mescon, Atlanta
Rodney Miller, Atlanta
Oxford Construction Company, Albany
Ariethia Perry-Johnson, Powder Springs
John Robertson, Colbert
Francis W. Rushing, Madison
Russell Snider, Mableton
John Swinton, Milledgeville
Frank Troutman Jr., Atlanta
Philip Wilheit, Gainesville

Up to $249
Stephen Agyekum, Savannah
Vincent Baria/Voya Financial Management, Atlanta
Sara Baxter, Decatur
Rob Baskin, Atlanta
Jaisha Bruce, Tucker
Laurie Cannon/Travelers, Fayetteville
Judith Clarkson, Atlanta
Sharon Coleman, Waycross
David Cross, Suwanee
Parker and Angelia Davis, Bainbridge
Beth Day, Marietta
Mark DeCourney, Sharpsburg
Stacy Dockter, Alpharetta
Craig Ellis, Athens
Walter Ellison, Senoia
Melissa Frey, Atlanta
Laura Frizzell, Tifton
Efi Funk, Dacula
Shelby Garner, Fayetteville
Cathy Geis, Fayetteville
Leland Gustafson, Carrollton
Cary Hargrett, Stockbridge
C. B. “Mike” Harrel, Dunwoody
Kelly Henson, Atlanta
Garth Heutel, Atlanta
Barry Hirsch, Atlanta
Jane Hill, Atlanta
John Hine, Rome
Kim Holder, Cedartown
Kevin Humphrey, Smyrna
Joseph Humphrey, Atlanta
Rebecca Johnson, Marietta
Edward James, Jr., Atlanta
Dennis Jones, Covington
Annette King, Moultrie
Pamela Knauer, Warner Robins
Laura Lampron, Dunwoody
Laura McCarty, Decatur
Bobbie McCrackin, Atlanta
Mark McCormick, Carrollton
Sally Meyer, Peachtree City
Kathaleena Monds, Cairo
Tammy Mooney, Savannah
Sherlyn Narker, Decatur
Daniel Nelson, Atlanta
Pierce Nelson, Atlanta
Eli Niepoky, Atlanta
Crystal Paden, Atlanta
Carl Patton, Atlanta
Dagmar Perez, Marietta
Karen Pickeral, Atlanta
L. Richard Plunkett, Carrollton
Glen Quiggle, LaGrange
Lori Raymer, Brooklyn, NY
Pam Roach, Powder Springs
Susan Rosenberg, Atlanta
Rebecca Ryckeley, Senoia
Lisa Schoolcraft, Scottsdale
Nicki Schroeder, Marietta
Nancy Schwartzmiller, Atlanta
Daniel Sobczak, Lithuania
Phyllis Thompson, Ringgold
James Thompson, Alpharetta
Ron VanSickle, Athens
Bryan Wallace, Roswell
Ron Wendt, Kennesaw
JoAnn Wood, Marietta
Don and Maxanne Woolf, Greenville, SC
Lee Wright, McDonough