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GEORGIA COUNCIL ON ECONOMIC EDUCATION

GCEE Newsletter - January 2023

LETTER FROM THE EXECUTIVE DIRECTOR

What's Ahead in 2023

As 2022 gives way to 2023, the Georgia Council on Economic Education (GCEE) team is looking ahead to a new year filled with endless opportunities to help K-12 teachers guide their students in making meaningful connections between what they are learning in the classroom and what they are experiencing in their daily lives.

Because economics is all around us, and students everywhere make important economic decisions each day, it is critically important that teachers have access to innovative resources to help them teach creatively and effectively.



To continue to meet the needs of teachers and their students, GCEE's Associate Director, Dr. Chris Cannon, and Program Manager Angie Battle have spent weeks designing and creating new professional development workshops, lesson plans, and classroom resources that we know will be very popular when released in the coming months.

Teachers can look forward to additional episodes of the popular \$martPath video series, a new test bank for high school personal finance and economics teachers, multiple new K-12 professional development workshops, and opportunities to

visit some of Georgia's key businesses and economic leaders.

As we embark on the next 50 years of serving Georgia teachers, GCEE remains committed to its important work of helping teachers be the best they can be.

- Mike Raymer



NEW TEACHER RESOURCE

Creative New Videos Teach Economics to Elementary Students

"The rats are hungry and they need something to eat." That's the opening line of ["Wheat, Bread or Cheese,"](#) the first installment of the new \$martPath puppet music video series designed to teach economics and financial literacy concepts to elementary students. The rats excitedly travel the grocery store aisles exploring all of their choices. But, alas, they only have enough money to buy one thing.

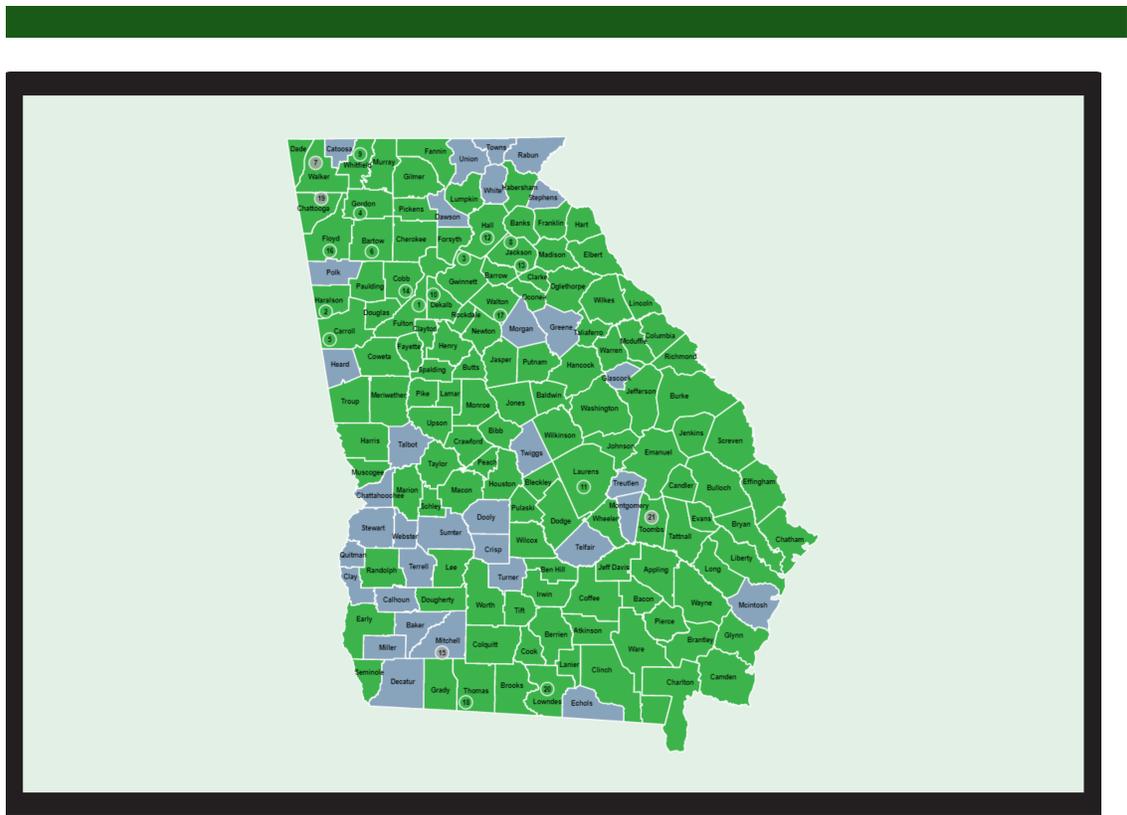
\$martPath, the brainchild of the Alpaugh Family Economics Center at the University of Cincinnati, is an online learning program that provides engaging, interactive and easy-to-use ways for elementary school teachers to embed relevant and fun economic and financial education in their classrooms, to boost students' financial literacy. It is provided to teachers at no financial cost.

To expand on its online learning program, the Center partnered with WCET-TV –

the Cincinnati PBS station – Georgia Public Broadcasting, and the Georgia Council on Economic Education to produce a new series of \$martPath puppet music videos featuring Megan Piphus, the first Black female puppeteer on Sesame Street, and several puppet characters. Through fun, engaging songs and storylines, the videos deliver crucial early economic concepts to children, including opportunity cost, decision making, and scarcity.

“The new \$martPath puppet video series is going to be a huge hit because the puppets do such a masterful job of explaining important economic concepts in creative and fun ways,” said Mike Raymer, Executive Director of the Georgia Council on Economic Education. “We cannot wait to share \$martPath with thousands of Georgia teachers and students in the coming months.”

The Georgia Council is creating lesson plans to accompany each video. Two videos are available now, and subsequent videos and lessons will be released once a month between now and May. Check them out [here](#).



2022 IN REVIEW

GCEE Covers the State in 2022

The Georgia Council served 4,248 K-12 teachers from 141 of Georgia’s 181 public school systems during 2022. In delivering 156 workshops, GCEE's program

staff drove more than 12,700 miles to reach educators in every corner of the state.

**County and city systems in green in the map above reflect the Council's presence in 2022.*



STUDENT COMPETITION

Redan High School Takes Top Spot in Fall SMG

Congratulations to the team of students from Redan High School (DeKalb County), and their teacher William Roth, for taking home first place in the fall 2022 Stock Market Game. With a final portfolio total of \$148,895, the teams beat out thousands of students from across the state to be crowned champions.

“I love the Stock Market Game because of the realistic nature and ease of use that

the online platform provides,” said Roth. “It allows students to have the experience of growing and managing their own portfolios.”

ELEMENTARY SCHOOL COMPETITION

In-Person Econ Games Competition Returns

The South Georgia Econ Games recently returned to an in-person format and both the turnout and action were undeniably outstanding throughout the competition. An energetic team from Langston Road Elementary School (Houston County) took home top honors in the 4th grade division, while a determined team from Len Lastinger Elementary School (Tift County) came out on top in the 5th grade division. Each of the competing students was given the opportunity to demonstrate their expertise while solving complex economic problems and apply numerous economic principles to real world situations. With 14 teams, 56 students, and a standing room only crowd of observers, it was an electric atmosphere from start to finish!



Langston Road Elementary



Len Lastinger Elementary

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