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LETTER FROM THE EXECUTIVE DIRECTOR

New Year, New Approaches

Greetings from all of us at the Georgia Council on Economic Education. 2018 promises to be another great year as we will continue to work helping teachers teach economics and personal finance in the public and independent schools of Georgia. With more than 60 teacher workshops scheduled between now and the end of June, GCEE will be blanketing the state to deliver effective staff development opportunities to teachers at all grade levels.



2018 also promises to be a year full of new approaches to helping teachers and to finding new ways of reaching out to existing and potential GCEE supporters. This online newsletter is one example of a new way of communicating with our friends and supporters. Going forward, we will be publishing online newsletters three times a year in an attempt to communicate with our varied audiences more efficiently and effectively. We hope you enjoy this new approach.

All of us see the new year as an opportunity to start anew. In 2018 we will be offering a slate of teacher workshops designed to help teachers deliver content in exciting and interactive ways. Teachers attending our workshops will be better prepared to help students gain a deeper understanding of those economic and personal finance concepts that will impact their daily lives forever.

It truly is a privilege to have the opportunity to help thousands of Georgia teachers each year and to work with so many dedicated supporters of GCEE's mission and vision. We simply could not do any of this without you. Here's to another successful year of helping teachers!

- Mike Raymer

TEACHER PROFILE

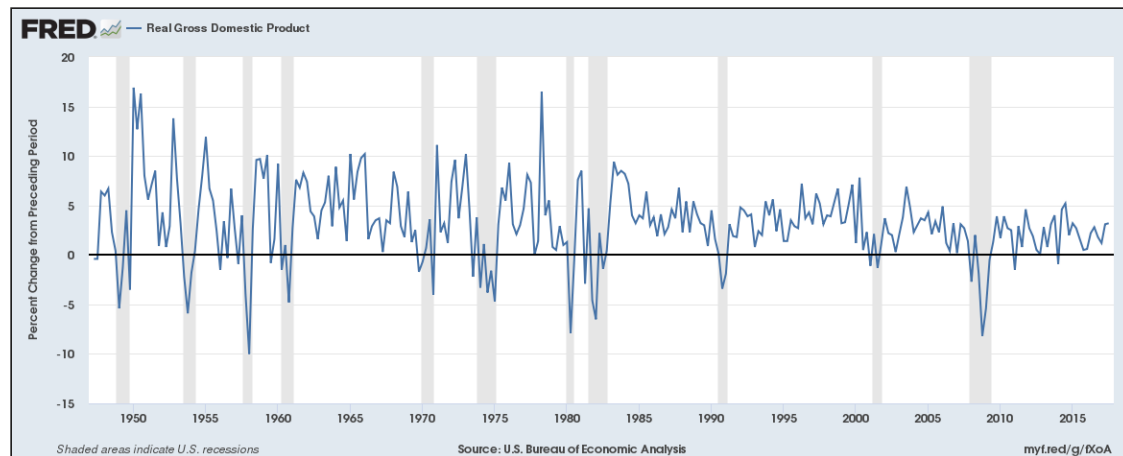
Making Economics Fun

“It’s not just an educational requirement, it’s a life requirement.”

That’s how Kanika Mays, an economics teacher at North Atlanta High School, views the subject of economics and the importance of her students learning it. “No matter what they are doing in life, they will use economics, she says. “It is knowledge they can use now and into the future.”



Learn more about how [she keeps her students engaged](#) >



SPRING

WORKSHOPS

GCEE Introduces Three New Workshops

Economic Turmoil: The Great Depression and World War II explores economic growth during this turbulent historic time period and is designed for 5th and 8th grade teachers.

This workshop will debut at the Kennesaw Museum of History and Holocaust Education on February 15th. Seventh grade teachers will learn new strategies to teach about Israel, Turkey and Saudi Arabia. This workshop is in the style of other 6th and 7th grade country-specific workshops that have been wildly popular with teachers. On February 27th, GCEE will partner with the Federal Reserve Bank of Atlanta to offer a unique workshop called “Functions of the Federal Reserve.” Participants will hear from Federal Reserve Bank insiders and participate in lesson plans directly tied to each speaker's topic. Additionally, the Georgia

Council will offer its AP One-Day Training at Savannah State University on March 6th.

[Register Now](#) >



SUMMER LEARNING

Dates Set for Third Annual Bus Tour

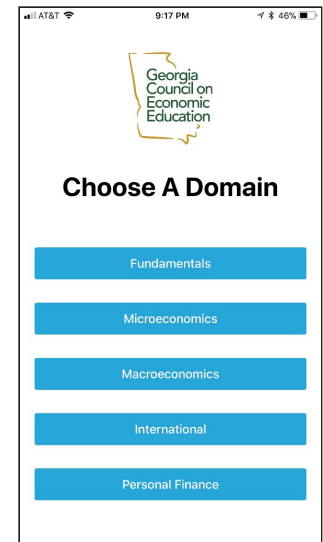
From June 26-28, GCEE will take teachers on its annual bus tour where they will visit several manufacturing facilities and hear from industry insiders about the state of manufacturing in Georgia and the work skills needed at these facilities. Teachers on the past two tours have stated the experience was extremely valuable in helping them understand how to teach various economic concepts to students and relay real-life opportunities to those students who may not choose a traditional college path. The tour will visit manufacturing facilities in metro Atlanta and the Troup County area. Registration information will be made available in late February. *Above: Participants on the 2017 bus tour visited the manufacturing facilities of Flowers/Derst Bakeries, Gulf Stream Aerospace, Mitsubishi, TDK and YKK Zippers.*

FOR STUDENTS

New Test Prep App Available

GCEE has developed a test prep app for High School students that will help prepare them for the end of the course Georgia Milestones Assessment. The app features over 160 questions divided into the five domains of the Georgia Standards of Excellence. Students

select a domain, get 10 random questions, and the app provides instant feedback and explanations of the correct answers. The app is available in both the iTunes App store and the Google Play Marketplace. Simply search for “Economics Test Prep” or “Georgia Council on Economics” and look for the GCEE logo.



IN MEMORIAM

Michael Mescon 1930 - 2017

Dr. Michael “Mike” H. Mescon, known as the “father of economic education in Georgia,” and the man *The Wall Street Journal* once called “the Pied Piper of Private Enterprise,” passed away on December 12, 2017.

Dr. Mescon was an academic, businessman, author and a champion of private enterprise who

held the first ever Chair of Private Enterprise, established in 1963 at Georgia State University. Today, more than 200 related chairs exist across the nation and around the world.

In 1963, Dr. Mescon also created the Center for Business and Economic Education to work with Metro Atlanta teachers.

“So in one year, he became the Father of Private Enterprise Education in America and the Father of Economic Education in Georgia,” said Dr. David Martin, former Executive Director of the Georgia Council on Economic Education, who retired in June 2017.

Dr. Mescon also became the first president of the Association of Private Enterprise Educators (APEE) in 1978. He authored hundreds of articles and books, including the bestselling introductory business textbook, “Business Today.” Dr. Mescon retired from Georgia State in 1999 and became dean emeritus of its College of Business Administration, now the J. Mack Robinson College of Business.

“He leaves us all with a wonderful legacy,” Dr. Martin said. “What an honor it has been for all of us to know and work with him.”

IN MEMORIAM

Leland Gustafson 1942 - 2017

Leland Gustafson, a longtime Director of the University of West Georgia Center for Economic Education, passed away on December 26, 2017. He joined the faculty at West Georgia in 1971 where he became a highly regarded economics professor. He became Center Director of the Center for Economic Education in 2001 and served as its leader until 2015.



“Even after retiring from full time service, Leland continued to teach part time and loved helping students,” said Faye McIntyre, Ph.D., Dean and Sewell Chair of Private Enterprise in the Richards College of Business at the University of West Georgia. “One of Leland’s loves was for travel, and he started the Gustafson Economics Travel Scholarship to help share that love and experience with our students.”





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